

Now There's a Better Choice...

With new UCrate® packaging, you can get effective protection PLUS outstanding service, consistent quality and on-time delivery

Laminations is proud to announce the latest innovation in its lineup of packaging solutions: UCrate. UCrate is a highly durable, cost-effective packaging solution for protecting long, narrow products such as window blinds, curtain rods, fluorescent bulbs, fragile instruments and glass products.

"Many customers we've worked with over the years have been anxious to have an alternative source for buying this type of product," said Rick Detienne, President of Laminations. "Now businesses finally have a genuine choice of suppliers and products."

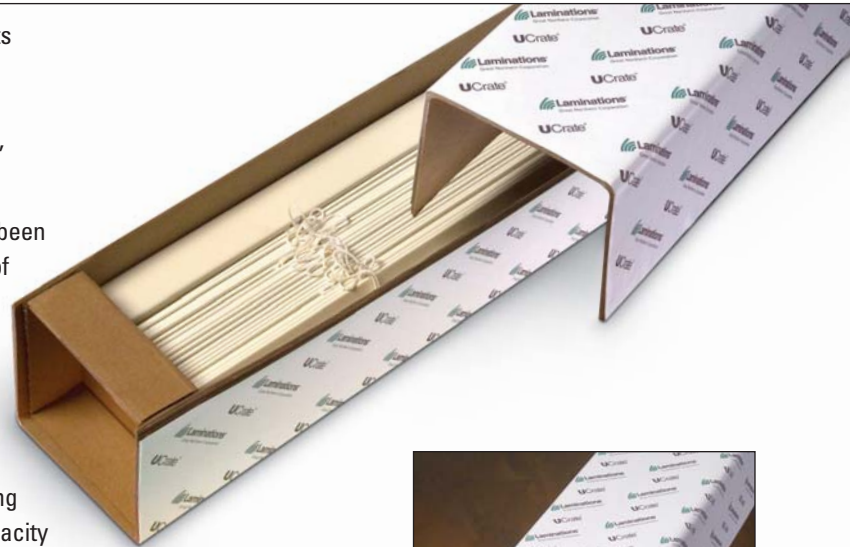
Laminations made substantial investments to develop proprietary state-of-the-art equipment to manufacture a UCrate product that delivers accurate sizes with outstanding consistency and uniformity. The equipment's flexibility, capacity and speed ensure fast turnaround and prompt delivery.

"With highly efficient new equipment and readily available capacity, Laminations will be able to set new standards for turnaround times and responsiveness to customers' quick-service requirements," said Detienne.

UCrate offers many advantages over traditional packaging methods. It provides an ideal alternative to wood because it is lighter weight, eliminates the risk of bug infestation, and is safer because it contains no splinters. It is stackable and top loading, which speeds packing/unpacking time and simplifies storage as compared to end-loading, hard-to-stack options like tubes.



UCrate is ideal for protecting long, narrow products such as metal and plastic extrusions.



UCrate is an excellent packaging option for protecting delicate items. Laminated paperboard construction provides impact resistance, scuff protection and stackability.



Because it's manufactured from laminated paperboard, UCrate provides superior impact resistance and scuff protection when compared to corrugate. It also offers substantial beam strength while providing enough flexibility to provide shock absorbing properties. At the same time, it is made from 100% recycled fiber and is fully recyclable.

All these attributes in one product can mean a significant savings in labor, freight and storage as well as enhanced protection.

Another key benefit that's only available with UCrate is Laminations' hassle-free service approach. Multi-tiered account teams are designed for immediate responsiveness. In addition, our expert packaging engineering staff is ready to help evaluate, select and develop the ideal solution to any packaging challenge.

(story continued inside)

Setting a New Standard

Over the years, Laminations has made many significant investments to enhance our business. However, from an equipment perspective, our investment in what we refer to as our "Legacy Project" is easily the largest we've ever made.



The Legacy Project involves our development of proprietary, custom-engineered, state-of-the-art equipment that can manufacture a wide range of U-shaped, V-shaped and FlatBoard® products, including our new UCrate® and UChannel® products. We also offer the ability to produce unique laminated structures, which allows us to provide packaging and barrier capabilities previously unavailable to the market.

The detailed engineering of this equipment ensures accurate sizes with exceptional consistency and uniformity—to provide the highest-quality results.

At the same time, its streamlined process efficiency ensures high-speed production and additional capacity, which allows us to offer maximum responsiveness and prompt delivery to customers who need quick turnaround.

Every product that is manufactured on the new Legacy equipment is backed by the hassle-free service Laminations is known for. Every order is expeditiously funneled into our system, and every request is treated with immediate concern.

In addition, our packaging engineers are always available to offer expert insight and advice to analyze and test your current packaging systems and help develop custom-designed solutions to enhance protection and save time and money.

The Legacy Project is an investment in our future but also an investment in our customers. By providing these innovative products quickly and reliably, we can help our customers deliver better solutions for their customers, giving them an edge on their competition.

We're setting a new standard. Now, not only can we offer new alternatives to the market, we can deliver them with the highest quality, at the fastest speeds, backed by the best service in the industry. Our Legacy investment is another way we demonstrate our commitment to our customers' long-term success.

Sincerely,

Gary Hietpas

Senior Vice President, Laminations

Now There's a Better Choice *(continued)*

"We expect to earn our customers' 'first call' for UCrate products, just as we have for many years with our VBoard edge protectors," continued Detienne. "We're very pleased that these equipment investments and the introduction of UCrate will allow us to further demonstrate our commitment to being the premier packaging problem-solver in our industry."

UCrate is available in paper widths of up to 18 inches that can be formed into virtually any combination of base sizes, leg sizes and leg lengths. Calipers range from 0.080 to 0.600 inches. Standard overall lengths are offered up to 300 inches (25 feet), and special order lengths are also available.

UCrate can also be printed with any of our standard print options in 23 colors or enhanced with custom printing of logos, handling instructions or promotional messages.



Request a UCrate sample at www.ucratepackaging.com. Plus, complete a quick survey for your chance to win a \$400 gift certificate towards official sports merchandise! Five gift certificates will be awarded.

Winners get to choose where to spend it: on nfl.com, mlb.com, nhl.com, nascar.com, nba.com or ncaasports.com. Complete your survey soon – winners will be announced July 1, 2008.



Laminations featured a Display-Ready Pallet that utilizes patented PF PalletTop®.

Laminations Attends Wal-Mart® Sustainable Packaging Exposition

Laminations was invited to attend the 2008 Wal-Mart and Sam's Club® Sustainable Packaging Exposition in April 2008 in Rogers, Ark. Only select vendors were asked to attend. Laminations and its parent company, Great Northern Corporation, were chosen based on how the companies' products help meet the 7 R's of sustainability, the recyclability of their products, and other sustainable packaging offerings.

Laminations and Great Northern featured the new Stackable Pallet System and Display-Ready Pallet. When compared to a previous pallet design, the Stackable Pallet System reduced material usage by more than half, which resulted in a 30% cost savings.

The Display-Ready Pallet uses only necessary packaging components, is easy to recycle and is simple to assemble and disassemble. In one example, this solution resulted in a weighted score improvement of 50% and a packaging weight decrease of 10%, while maintaining the same packaging costs.

There was great interest in what Laminations has to offer at the expo and we credit this to the Laminations and Great Northern packaging engineers who provided expert advice on how attendees could take advantage of sustainable packaging solutions to improve their Wal-Mart packaging scorecard.

By offering recycled and recyclable products and through its ongoing commitment to clean-and-green operations from top to bottom, Laminations strives toward sustainability and helps its customers do the same.

To learn more about Laminations' sustainability initiatives, please visit www.laminationsonline.com and click on "Sustainability."

UChannel® Protects Quality

The challenge for Quality Carton, an East Coast home improvement materials company, was to reduce shipping and handling damage on long, heavy panels.

UChannel has played an important role in helping reduce their damage rates by two-thirds.

The panels, which are three-quarters of an inch thick and made of melamine, used to be cushioned inside Quality Carton's corrugated boxes by an expanding sealed foam system that molds itself to the contours of the product and box. But even with foam protection, breakage rates were running as high as three percent.

"A typical package is very heavy and dense. Also, they are sometimes handled roughly during shipping," said Liam Quinn, Vice President of Sales for Quality Carton, headquartered in Mahwah, New Jersey.

"When one of these packages is dropped on the ground, the impact of 70 pounds on that three-inch edge is significant. We needed additional materials that would absorb that impact, not just on the first drop but on any subsequent drops as well," Quinn said. "Also, there was very little lateral strength on one of those six-foot panels, so they had the potential of snapping during transit."



UChannel helped decrease Quality Carton's damage rate from 3% to under 1%.

Interior protective packaging is now a solution that involves UChannel and honeycomb. Inside the Quality Carton box, UChannel is used to protect the long edges of the panels and bolster lateral strength. Honeycomb provides additional interior cushioning for the face panels and panel edges, which now can withstand being dropped multiple times.

"In addition to protecting the edges from impact damage, UChannel provides supplemental lateral strength to a package that otherwise would have very little lateral strength," Quinn said. "Damage rates are now below one percent."

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More Exciting Changes

We're happy to announce that Sherry Coffman has been promoted to the position of Inside Sales/Customer Service Representative.

In her new position, Sherry will provide assistance with pricing, orders, product samples and other needs to customers in Arizona, Arkansas, Louisiana, Mississippi, New Mexico, Oklahoma and Texas.



Sherry Coffman

"Sherry's consistently outstanding work has distinguished her with her peers and with our customers," said Bill Faster, Vice President, Sales. "Her quick grasp of details, accuracy and pride in her work make her a valuable asset to our sales team."

This newsletter is produced by Laminations, part of Great Northern Corporation's Specialty Group. Laminations is an innovative leader in manufacturing laminated paper protective products for the shipping, packaging, and warehousing needs of industry.

Major products include the VBoard® family of laminated edge protectors, UCrate® packaging containers for long, narrow products, and the FlatBoard® line of flat, foldable and die-cut edge and surface protectors. All Laminations paperboard products are made from recycled fibers and are fully recyclable.

Laminations' facilities include: Laminations' "East" plant in Allentown, PA; "Central" in Appleton, WI; "Southeast" in Jacksonville, FL; "West" in Fontana, CA; and "Northwest" in Wilsonville, OR. We also maintain stocking hubs in Arlington, TX; Denver, CO; Hayward, CA; Salt Lake City, UT; Tacoma, WA; and Phoenix, AZ.

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