

Paper Stock Specifications for Sales Literature

To ensure that the Laminations brand is presented consistently throughout our family of printed collateral materials, it is important for everyone to use the same quality paper stocks when printing these items.

Please specify the papers listed below when you are having materials printed from an electronic document (such as a PDF off the Web site) at a “quick printer,” e.g., Kinkos. These papers will be available at most print shops nationwide; however, if your printer does not carry them, please ask for a comparable brand.

For sell sheets, newsletters and brochures:

Hammermill
White
80# LZ cardstock

*For secondary documents (e.g., location/sales maps)
that require a lighter-weight stock:*

Hammermill
White
28# LZ text

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