

See-Through Packaging Furnishes Multiple Savings

Switching from corrugated to see-through packaging saves money as it saves furniture from handling damage.

Replacing corrugated cartons with heavy-duty, clear plastic bags, VBoard® and strapping nearly eliminates damage claims in furniture applications like this one. Employees, truckers and customers can see what they are handling which makes them more aware of the product and how to work with it. See-through packaging also lets customers examine merchandise as it's being unloaded, so they can refuse damaged products right away, eliminating "hidden damage" liabilities.

Changing to see-through packaging saves money on materials and labor as well. In the application to the right, the cost of packaging was reduced by nearly \$30 per unit, and the number of people needed for packaging was cut by half.



PF PalletTops® can be used to hold VBoard in place during stretch-wrapping, providing labor savings when creating see-through packaging for furniture with rectangular surfaces.



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