

# FastFacts

Selling Made Simple

VBoard® Anchor

## DOES YOUR CUSTOMER REPORT...

- *wasted time due to movement and shifting of items being shipped and packaging materials?*
- *excessive material use and increased costs associated with shipping preparation?*
- *concerns about the safety of machine operators during stretch-wrapping?*

*If any of these questions are answered "yes," VBoard® Anchor may be an appropriate product solution to explore with your customer.*

## VBoard® Anchor MAIN SELLING POINTS

### 1 STAY-IN-PLACE SHIPPING SOLUTION

Place between boxes, staple or nail to the bottom of the pallet and insert VBoard into the slot to hold VBoard in place and protect corners of pallet loads.



### 2 VERSATILITY

VBoard Anchor slit/opening holds the majority of VBoard size calipers.



### 3 ENHANCED WORKER SAFETY

Enables machine operator to stand clear of stretch wrapper/bander, increasing process safety.



### 4 COST-EFFECTIVE

Helps clean up the stretch wrap tail that is normally tied to the pallet runner, streamlining shipping preparation and minimizing waste.

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YOUR *FIRST CALL* FOR PROTECTIVE PACKAGING SOLUTIONS