

# MATERIAL HANDLING

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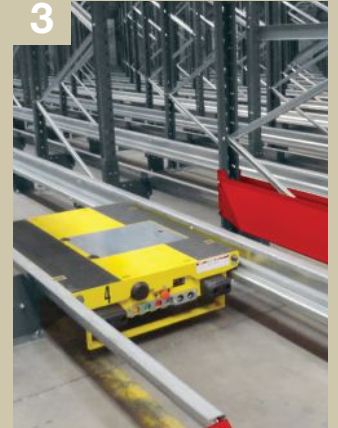
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## Custom paperboard solution secures shipments of heavy equipment

**Recyclable crating prevents in-transit damage and improves customer satisfaction.**

**M**ayfran International ships its conveyor systems and manufacturing equipment around the world from its facility in Cleveland, Ohio. To ensure customers receive products in the same condition in which they left the manufacturing floor, the company replaced its traditional wooden crating with a custom engineered paperboard solution.

The company discovered the wooden crating used to house the units during transit was damaging some of its conveyor systems. The conveyors sometimes skidded, causing boards to break, vibrate against the machines and leave visible marks.

“As soon as we discovered the issue, we sought an immediate solution,” says Bob Clinton, process and quality control manager. “Continuous improvement is something we live by. Neither our customers, who expect the best, nor our employees, who put in the hard work, deserve this sort of incidental shipping damage to our products.”

The new, recyclable paperboard crating (Laminations, [laminationsonline.com](http://laminationsonline.com)) resists vibration and cracking. And because it doesn't require heat-treated lumber, it also meets all requirements for international shipping. The paperboard also comes with custom print options, including the company logo, to improve the appearance of the shipments.

“The solution was a success on every front,” Clinton says. “We're now better able to keep our quality commitment to our customers—it's what continuous improvement is all about, and it's the most important part of our business.”

