

GREAT SERVICE. GREAT RELIABILITY. GREAT SOLUTIONS.



VERSATILITY

Applies to the inside and/or outside of the package



PROTECTION

Protects the integrity of corrugate boxes by reinforcing corners and edges

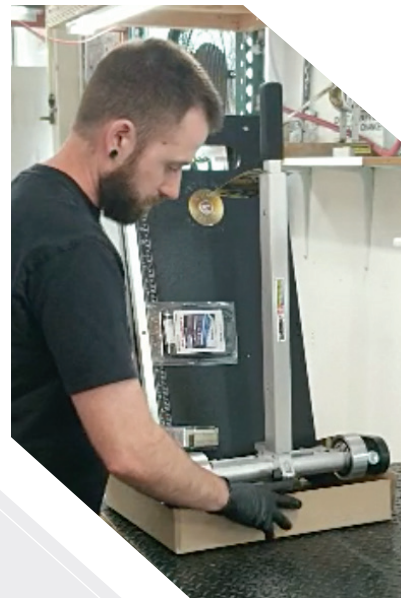


FUNCTIONALITY

Lightweight, easy to apply and remove



Laminations PalletTop Edge Protection reinforces corners and edges of a corrugate box and stabilizes the weight of a product.



The EX Shear Laminate Flooring Cutter is positioned into the PalletTop® edge protection before placing it into the box for shipment to the customer.



MATERIAL

Made from 100% recycled paperboard and is 100% recyclable



CUSTOMIZATION

Designed to fit and protect your product and package

Laminations Helps Bullet Tools Lower Packaging Costs for Growing E-Commerce Product

THE CHALLENGE

While experiencing tremendous sales growth through Amazon, Bullet Tools recognized a need for a better packaging solution that not only complied with Amazon's Frustration-Free Packaging standards but wanted to provide better protection of its EX Shear Laminate Flooring Cutter, which was difficult to ship due to the uneven load balance of the product.

HOW WE HELPED BULLET TOOLS WIN BY DOING WHAT OTHERS CAN'T OR WON'T

Working with Bullet Tools' packaging distributor, MultiFab Packaging, Laminations reengineered the packaging from a double-walled box to single-walled, eliminated corrugated inserts, and reduce overall material costs by 40%. The new solution complies with Amazon's Frustration-Free Packaging standards and their customers can recycle all pieces at curbside.

