

GREAT SERVICE. GREAT RELIABILITY. GREAT SOLUTIONS.



MATERIAL

Made from 100% recycled paperboard and is 100% recyclable



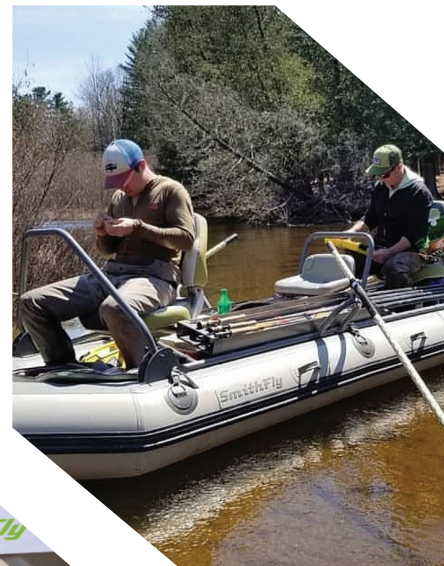
EFFICIENCY

Lightweight and easy to store, assemble and remove



STRENGTH

Holds hundreds to thousands of pounds



CUSTOM-FIT

Custom-fit to protect products of almost any size, shape, or weight



YOUR BRAND HERE

Custom-printed packaging

"[SURECrate®] saved us money and time... It really took our game up to the next level."
Ethan Smith, owner of SmithFly

Laminations® SURECrate® makes shipping easy and affordable for SmithFly Inflatable Fishing Boats

THE CHALLENGE

SmithFly, a company that allows fishermen to curate their own gear based on their needs, sells items from vest packs to bags to inflatable rafts. Shipping heavy and bulky items such as rafts to e-commerce customers became an expensive problem. The wooden crates used for shipping were difficult to assemble and unreliable, and the quality of the material was inconsistent.

THE BOTTOM LINE

Laminations' SURECrate solution shaved 100 lbs off the overall weight of the raft package. Not only was the package lighter and smaller, it was also safer. And, Laminations replaced the splinters with printed SmithFly branding, making a great impression on customers. That's how Laminations helped SmithFly win.

Great Northern
Laminations®

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