

GREAT SERVICE. GREAT RELIABILITY. GREAT SOLUTIONS.



**MATERIAL**

Made from 100% recycled paperboard and is 100% recyclable curbside. Reduced weight of package by 22 lbs.



**SAVE ON LABOR AND REDUCE RISK OF INJURY**

Lightweight and easy to store, assemble and remove. Reduced labor cost for assembly by \$82 per unit. Created less risk of injury - no table saws or open-sided staple guns needed.



**STRENGTH**

Holds hundreds to thousands of pounds



**CUSTOM-FIT**

Custom-fit to protect products of almost any size, shape, or weight



**YOUR BRAND HERE**

Custom-printed packaging with branding



Laminations® SURECrate® makes shipping safer and reduces costs for manufacturer of water heaters

**THE CHALLENGE**

A company that manufactures cost-effective, commercial water heaters for a variety of industries, was shipping its industrial heater components using wood crates. The wood crates were difficult to assemble and unreliable, and often created safety issues. The manufacturer wanted to minimize its use of wood crates, modernize its packaging, and maintain or reduce costs.

**THE BOTTOM LINE**

Laminations' SURECrate solution shaved \$82 per unit off of labor costs for assembly. Not only was the package lighter and smaller, it was also made safer by reducing the need for table saws and open-sided staple guns. And, Laminations printed the crate with the manufacturers branding, making a great impression on customers. That's how Laminations helped this manufacturer win.

Before Laminations SURECrate solution the manufacturer shipped industrial heater components using wood crates

