

## UChannel®

### A New Shape in Window and Door Packaging

#### Three-sided Edge Protection for Safe Transport Through Your Distribution Channel

UChannel® offers a highly durable, very cost-effective option that safely protects windows and doors until they arrive at their final destination. Its single-piece construction can be formed to provide a wide variety of widths and leg lengths, offering the ultimate in customized choices for window and door edge protection.

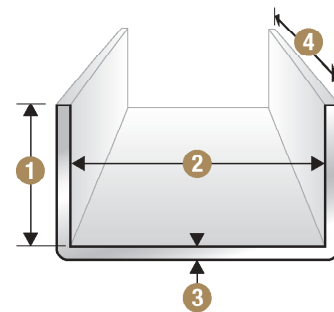


UChannel® is sustainable packaging that provides highly effective protection without excess packaging.

#### Paper widths

Paper widths of up to 18 inches can be formed into virtually any combination of base sizes, leg sizes and leg lengths, including asymmetrical combinations. When ordering UChannel®, please specify:

- 1 Leg size (height)
- 2 Base size (width)
- 3 Wall caliper (thickness): available in calipers of 0.080 to 0.400 inches
- 4 Lengths: standard lengths available up to 300 inches; special-order lengths available



## VChannel®

### A Flexible Shipping Option

- Easily stack one on top of another
- Use space efficiently
- Optimize transport



VChannel® can be easily converted into UChannel®. Simply fold along the score and it is ready for use.

# GREAT SERVICE. GREAT RELIABILITY. GREAT SOLUTIONS.



## MATERIAL

Made from 100% recycled paperboard and is 100% recyclable curbside



## OPTIMIZING FREIGHT

Ship thousands of VBoard at once, reducing freight costs



## VERSATILITY

Ability to do multiple scores to accommodate product variations, reducing number of SKUs needed per order



## EFFICIENT USE OF SPACE

VChannel can be stacked and stored easily, leaving more warehouse space available for other items



## CUSTOM-FIT

Custom-fit to protect products of almost any size, shape, or weight



## YOUR BRAND HERE

Custom-printed packaging to showcase your brand



## Laminations® VChannel® makes shipping safer and reduces costs for SIW Windows and Doors

### THE CHALLENGE

SIW Windows and Doors offers a complete line of hurricane impact resistant aluminum windows and doors. Products are sold and shipped throughout southwest Florida. Previously, the company used non-branded corrugated packaging that adversely impacted consumer confidence and occasionally resulted in product damage in transit.

### THE BOTTOM LINE

Laminations' VChannel converted to UChannel solution reduced product damage and freight costs. And, Laminations printed the packaging with SIW Windows and Doors branding, making a great impression on customers. That's how WCP Solutions and Laminations helped this customer win.

**“Now our packaging sets the tone for our quality product. Customers can clearly see they’re getting the best hurricane impact resistant windows and doors available in the marketplace,” says Abe Lopez, president and CEO of SIW.**